SALES

At $57,090.84, Staple envelope had the highest YTD Total Sales and was 154.96% higher than KI Adjustable-Height Table, which had the lowest YTD Total Sales at $22,391.72.﻿

Across all 5 product\_name, YTD Total Sales ranged from $22,391.72 to $57,090.84.﻿

CUSTOMERS

﻿At 8,105, Potential Loyalist had the highest Count of customer\_id and was 339.30% higher than Lost customers, which had the lowest Count of customer\_id at 1,845.

Across all 11 Segment, Count of customer\_id ranged from 1,845 to 8,105.

Corporate accounted for 60.10% of Sum of sales\_per\_order.

PROFIT OVERVIEW

At $544,279.66, California had the highest Sum of profit\_per\_order and was 269.33% higher than Ohio, which had the lowest Sum of profit\_per\_order at $147,369.75.﻿

﻿﻿California accounted for 38.21% of Sum of profit\_per\_order.

Across all 5 customer\_state, Sum of profit\_per\_order ranged from $147,369.75 to $544,279.66.

PROFIT DETAILS

﻿﻿At $257,569.9001, Oct had the highest Sum of profit\_per\_order and was 34.38% higher than Feb, which had the lowest Sum of profit\_per\_order at $191,668.64.

Oct accounted for 9.86% of Sum of profit\_per\_order.

﻿﻿Across all 12 Month, Sum of profit\_per\_order ranged from $191,668.64 to $257,569.9001.﻿﻿ ﻿﻿ ﻿